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【プロフィール】

<p>取得学位、 大学・機関、 取得年</p>	<p>Ph.D., Deakin University, AUS, Applied psycholinguistics, 2007 M.A., Norwich University, USA, English, 1993 B.S., Slippery Rock University, USA, English writing, 1986</p>	
<p>専門分野</p>	<p>応用言語学, visual rhetoric, social semiotics, propaganda</p>	
<p>研究分野</p>	<p>As studies of rhetoric have expanded beyond the artful use of oratory and discursive signs in statecraft, my interest in organised persuasive communication has also expanded to symbols, sounds, colors, and images. This interest in the tools and techniques of persuasion and coercion developed when I began noticing in the early 1990s certain patterns of deception and manipulation in mainstream, agenda-setting media and the effects that framing and bounding have had on the public's perception of threats to nations, communities, and people. My work is an ongoing attempt to integrate research in rhetoric, linguistics, developmental and social psychology, semiotics, and communication theory to describe the ways in which contemporary centers of power organize campaigns of mass persuasion and engineer consent for policies and actions across cultures. My work tests the following the kinds of hypotheses: to what extent can the disinterested observer understand public discourse as part of a larger experiment in which powerful social, political, and economic forces work to shape perception and influence opinion? Can the observer extrapolate meaningful data from public opinion that verifies the conditions of the experiment, who the experimenters are, the subjects, and the control groups? Can the observer describe the precise mechanisms that shape perception and opinion?</p>	
<p>研究職歴等</p>	<p>沖縄キリスト教学院大学人文学部英語コミュニケーション学科教授 2010 - 沖縄キリスト教学院大学大学院異文化コミュニケーション学研究科教授 2010 -</p>	
<p>担当科目</p>	<p>(人文学部) English Composition I, II, Advanced Writing, Investigative Reporting, Current Issues (Online), Creative Writing, Visual Rhetoric, Accessing Digital Media I, II, Public Speaking (大学院) English Rhetoric: Theory and Practice, 英語教育学特論 I .英 語教育学特論 II, 英語教育学特別演習 I, 英語教育学特別演習 II</p>	



【研究活動業績】

著書	<ol style="list-style-type: none">9. <i>Writing Research Papers: From Essay to Research Paper</i>. 2nd Edition, (2020). London: Macmillan Education.8. <i>Facing Conflict: A Text for Investigation and Writing in Globalized Contexts</i>, (2019). Eugene, OR: Wayzgoose Press.7. <i>The Propaganda Model Today: Filtering Perception and Awareness</i>, (2018). London: University of Westminster Press. https://doi.org/10.16997/book276. <i>Okinawa Under Occupation: McDonaldisation and Resistance to Neoliberal Propaganda</i>, (2017). London: Palgrave. https://doi.org/10.1007/978-981-10-5598-05. <i>News from Somewhere: A Reader in Communication and Challenges to Globalization</i>, (2015). Eugene, OR: Wayzgoose Press.4. <i>Under Occupation: Resistance and Struggle in a Militarised Asia-Pacific</i>, (2013). Newcastle Upon Tyne: Cambridge Scholars Publishing.3. <i>Writing Research Papers</i>, 1st Edition, (2011). London: Macmillan Education.2. <i>Rhetorical Rape: The Verbal Violations of the Punditocracy</i>, (2010). Oak Harbor, WA: Waldport Press.1. <i>Clearing a Vygotskyan Path: Phrase Play from Poetics to Prose</i>, (2008). Newport, OR: Waldport Press.
本の章	<ol style="list-style-type: none">8. “Exploring Resistance to Development in the Okinawa Pluiverse,” (2021). In Joan Pedro-Carañana & Eliana Herrera Huérfano (Eds.) <i>Communication Activism in the Pluriverse: International Experiences and Dialogue</i>, London, UK: Routledge.7. “At War with Womanhood: Today’s Struggle for the Means of (Re)production,” (2021). In Tadeusz Lewandowski (Ed.). <i>Sex in the States: Manners, Morals, and Morés</i>. Opole, Poland: University of Opole Press.6. “El Modelo de Propaganda y el control de los medios” en Joan Pedro-Carañana, & Francisco Sierra Caballero, (2019). (Eds.). <i>Homenaje a Edward S. Herman</i>. Sevilla, Spain: Comunicación Social Ediciones.5. “System Security, Surveillance, and the Propaganda Model: A Proposed Sixth Filter,” (2018). in <i>The Propaganda Model Today: Filtering Perception and Awareness</i>. London, UK: University of Westminster Press. https://doi.org/10.16997/book27.g4. “Manipulations in Chemicals and Communications: A Bizarre Blend of Facts and Fiction,” (2016). In <i>The Outlandish, Uncanny, and Bizarre in Literatures and Cultures</i>. Wrocław, Poland: University Press of Wrocław.3. “The Cultivation of Fear in the Face of Imports,” (2015). In <i>News from Somewhere: A Reader in Communication and Challenges to Globalization</i>. Eugene, Oregon, USA: Wayzgoose Press.



	<ol style="list-style-type: none">2. “Heavy on Firepower: American Media Complicity in Unrestrained Consumption,” (2014). in <i>Poisoned Cornucopia: Excess, Intemperance and Overabundance Across Literatures and Cultures</i>. Bern, Switzerland: Peter Lang.1. “Naming and Framing in (Post)Colonial Okinawa,” (2013). In <i>Under Occupation: Resistance and Struggle in a Militarised Asia-Pacific</i>. Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
研究論文	<ol style="list-style-type: none">22. “Messianic Mad Men, Medicine, and the Media War on Empirical Reality: Discourse Analysis of Mainstream Covid-19 Propaganda,” (2021). <i>The International Journal of Vaccine Theory, Practice, and Research</i>. (ISSN 2766-5852) vol. 2, no. 1, pp. 365-388.21. “In Defense of Thought and Speech: A Reflection on Criticisms Leveled Against Scholars at New York University,” <i>The Iconoclast</i>, October 18, 2020.20. “Who Wants to be a Slave? The Technocratic Convergence of Humans and Data.” (2020). <i>Frontiers in Communication</i>. 5:2.: https://doi.org/10.3389/fcomm.2020.0003719. “Picking Scads: The Dangers of Opening Wounds Covered by Corruption,” (2020). <i>Media Theory</i>, (ISSN 2557-826X) vol. 4, no.1 pp. 20-25.18. “Telecom Jackboot: A 5G Kick to the Groin,” (2020). <i>Off Guardian</i>, Feb. 20.17. “Social Media Penetrates Every Pore of Our Online Lives for Profit,” (2019). <i>Truthout</i>, Dec. 7.16. “Ethics and the Poetics of Editing,” (2019) <i>Ethical Space: The International Journal of Communication Ethics</i>. vol. 16 no. 4, pp. 43-47.15. “How the Western media support state terror – while millions die,” <i>Peace News</i>. August-September. (2019). Issue 2632-2633.14. “Chomsky and Herman’s Propaganda Model Foretells a Weaponized Facebook,” (2019). <i>Truthout</i>. June 15.13. “Media Theory, Public Relevance and the Propaganda Model Today,” (2018). <i>Media Theory</i>, 2(2) pp. 161-191.12. “The Propaganda Model and Black Boxes,” (2018). <i>Media Theory</i>, 2(2) pp. 192-212.11. “The Propaganda Model and Intersectionality: Integrating Separate Paradigms,” (2018). <i>Media Theory</i>, 2(2) pp. 213-239.10. “U.S. Veterans (and the Okinawa Dugong) Reveal MCAS Futenma’s Infringement of U.S. Navy’s Safety Standards: Call for Immediate Closure of the Base,” (2018). <i>The Asia-Pacific Journal: Japan Focus</i>, 16(8) (ISSN 1557-4660).9. “Flags, Anthems, and the Politics of Free Speech in a Trump White House,” (2018). <i>Fast Capitalism</i> (ISSN 1930-014X).8. “Balloons and Tape as Hate Speech: American and Japanese Responses to the Okinawan Anti-Base Movement,” (2015). <i>The Asia-Pacific Journal: Japan Focus</i>, 13(12) (ISSN 1557-4660).7. “Under Occupation: From Militarised to Corporatised Spaces in Okinawa,” (2015). <i>Global Research</i>.



	<p>6. “Selling the Henoko Base and the Future of Okinawa: Propaganda, Government Plans and ‘Development’,” (2014). <i>The Asia-Pacific Journal: Japan Focus</i>, 12(45). (ISSN 1557-4660).</p> <p>5. “‘Sweetening’ the Pentagon’s Deal in the Marianas: From Guam to Pagan,” (2013). <i>The Asia-Pacific Journal: Japan Focus</i>, 11(27) (ISSN 1557-4660).</p> <p>4. “Turning apathy into activeness in oral communication classes: Regular self- and peer-assessment in a TBLT programme.” vol. 40, no. 3. Nov. 2012, pp. 407-420. <i>System: An International Journal of Educational Technology and Applied Linguistics</i> (ISSN 0346 251X).</p> <p>3. “Ideologies and Name Recognition,” (2010) <i>Okinawa Christian University Review</i>, 6 (ISSN 1349-8479).</p> <p>2. “The Propaganda of Patriotism and Color” (2009). <i>Synaesthesia: Communication Across Cultures</i>. (ISSN: 1888-5953).</p> <p>1. “Patriotism and the American Christian Quandary: Post-9/11,” (2006). <i>Okinawa Christian University Review</i>, 2 (ISSN 1349-8479).</p>
インタビュー	<p>6. “Public Communication and Power: Talking Capitalism, Theory, and Critique with John McMurtry,” (2020). <i>Triple C: Journal for a Global Sustainable Information Society</i>. http://doi.org/10.31268/triplec.v18i2.1215</p> <p>5. “Propaganda and social control in the 21st Century: An interview with the editors of ‘The Propaganda Model Today,’” (2018). <i>The Communication and Media Research Institute</i>.</p> <p>4. “A Preview of ‘The Coming War on China’: An Interview with John Pilger” (2016). <i>Foreign Policy in Focus</i>.</p> <p>3. “Propaganda in a Neoliberal Universe: An Interview with James Winter” (2016) <i>Synaesthesia: Communication Across Cultures</i>. pp. 18-23 (ISSN 1883-5953).</p> <p>2. “Revisiting Radical Democracy in (Post)Colonial Okinawa: An Interview with C. Douglas Lummis,” (2015). <i>The Asia-Pacific Journal: Japan Focus</i>, 13(2) (ISSN 1557-4660).</p> <p>1. “The Tyranny of Official Editors: An Interview with Matthew Alford” (2013). <i>Synaesthesia: Communication Across Cultures</i> (ISSN 1883-5953).</p>
レビュー	<p>3. “In Praise of Reason: Springtime for Snowflakes by Michael Rectenwald,” <i>The Iconoclast</i>, October 6, 2020.</p> <p>2. “Encircling China,” <i>Peace News</i>, (Winter 2017). Issue 2612-2613, London.</p> <p>1. “A Review of ‘The Writer with No Hands.’” (2014). <i>Synaesthesia: Communication Across Cultures</i>. (ISSN 1883-5953)</p>
社会活動等	高等学校英語教員向けライティングラボ 2010-
所属学会	<p>Associate Editor, Frontiers in Communication, Political Communication (ISSN 2297-900X)</p> <p>Co-editor, Synaesthesia: Communication Across Cultures (ISSN 1883-5953)</p> <p>Executive committee, Working Group on Propaganda and the 9/11</p>



教員 プロフィール・研究活動業績

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[Global 'War on Terror'](#)

Associate Researcher, [Organisation for Propaganda Studies](#)

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一言

[モットー]

Love your enemies ... -*Yeshua*