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沖縄キリスト教学院大学 人文学部 英語コミュニケーション学科 教授

沖縄キリスト教学院大学大学院 異文化コミュニケーション学研究科 教授

【プロフィール】

取得学位、 大学・機関、 取得年	Ph.D., Deakin University, AUS, Applied psycholinguistics, 2007 M.A., Norwich University, USA, English, 1993 B.S., Slippery Rock University, USA, English writing, 1986	
専門分野	応用言語学, visual rhetoric, social semiotics, propaganda	
研究分野	As studies of rhetoric have expanded beyond the artful use of oratory and discursive signs, my interest in organized persuasive communication has expanded to symbols, sounds, colors, and images. This interest in tools, techniques and signs of persuasion and coercion developed when I began noticing in the early 1990s patterns of manipulation and deception in mainstream media and the effects that framing have had on the public's perception of threats to nations, communities, and citizen rights. My work integrates research in linguistics, social psychology, and communication theory to describe ways in which power centers organize and conduct campaigns of mass persuasion and engineer consent for policies and actions across cultures. The effort is meant to motivate exploration of the following kinds of questions: to what extent can disinterested observers understand public discourse as part of a larger experiment in which dominant social, political, and economic forces shape perception and influence opinion? Can the observer extrapolate meaningful data from public opinion that verifies the conditions of the experiment, who the experimenters are, the subjects, and the control groups? Can the observer describe the precise mechanisms that work to shape perception and opinion?	
研究職歴等	沖縄キリスト教学院大学人文学部英語コミュニケーション学科教授 2010 – 沖縄キリスト教学院大学大学院異文化コミュニケーション学研究科教授 2007 – University of Maryland University College, Professor, Department of Communication 1994 –	
担当科目	(人文学部) English Composition I, II, Advanced Writing, Investigative Reporting, Current Issues (Online), Creative Writing, Visual Rhetoric, Accessing Digital Media I, II, Public Speaking, Media and Performance	
	(大学院) English Rhetoric: Theory and Practice, Communication in Situations of Unequal Power, 英語教育学特論Ⅰ, 英語教育学特論Ⅱ, 英語教育学特別演習Ⅰ, 英語教育学特別演習Ⅱ	



【研究活動業績】

著書	<p>9. <i>Writing Research Papers: From Essay to Research Paper</i>. 2nd Edition, (2020). London: Macmillan Education.</p> <p>8. <i>Facing Conflict: A Text for Investigation and Writing in Globalized Contexts</i>, (2019). Eugene, OR: Wayzgoose Press.</p> <p>7. <i>The Propaganda Model Today: Filtering Perception and Awareness</i>, (2018). London: University of Westminster Press. https://doi.org/10.16997/book27</p> <p>6. <i>Okinawa Under Occupation: McDonaldization and Resistance to Neoliberal Propaganda</i>, (2017). London: Palgrave. https://doi.org/10.1007/978-981-10-5598-0</p> <p>5. <i>News from Somewhere: A Reader in Communication and Challenges to Globalization</i>, (2015). Eugene, OR: Wayzgoose Press.</p> <p>4. <i>Under Occupation: Resistance and Struggle in a Militarised Asia-Pacific</i>, (2013). Newcastle Upon Tyne: Cambridge Scholars Publishing.</p> <p>3. <i>Writing Research Papers</i>, 1st Edition, (2011). London: Macmillan Education.</p> <p>2. <i>Rhetorical Rape: The Verbal Violations of the Punditocracy</i>, (2010). Oak Harbor, WA: Waldport Press.</p> <p>1. <i>Clearing a Vygotskian Path: Phrase Play from Poetics to Prose</i>, (2008). Newport, OR: Waldport Press.</p>
対談	<p>3. UKCOLUMN News “Munitions, Microbes, and Messaging in the 9/11 & Covid-19 Terror Wars” (2021).</p> <p>2. Whistleblower Summit & Film Festival, “Blowing the Whistle on Propaganda Networks: Analysis and Studies of Suppression Tactics Against Academics and Scientists” (2021).</p> <p>1. Nerd Nite Okinawa, “Write or Be Re-written: Living in a World Normalizing the Dispossession of Agency and Sovereignty” (2019).</p>
ビデオエッセイ	<p>2. “Messianic Mad Men, Mass Media Magicians and the Global War on Objective Reality” (2020).</p> <p>1. “Who Wants to be a Slave? The Technocratic Convergence of Humans and Data” (2020).</p>
説教	<p>13. “You Hear the Word” (6/2022).</p> <p>12. “Born This Way?” (6/2022).</p> <p>11. “What is the ‘Church?’” (5/2022).</p> <p>10. “Faith Found in Logos” (5/2022).</p> <p>9. “Love Thine Enemy” (4/2022).</p> <p>8. “The Power to Name” (4/2022).</p> <p>7. “Render Unto Caesar” (3/2022).</p> <p>6. “Clothed by God the Father: No Worries” (3/2022).</p> <p>5. “Seeing Through Myths Made by Media and Money”</p>



	<p>(2/2022).</p> <p>4. “Inherit the Kingdom” (2/2022).</p> <p>3. “Laws of Cause and Effect in Physical and Moral Bodies,” (2/2022).</p> <p>2. “Forgiveness in Times of Oppression” (2/2022).</p> <p>1. “Why Daily Bread?” (2/2022).</p>
ミュージックビデオ	<p>13. “Good Enough For Me” (2022).</p> <p>12. “The Mediator of the Head and the Hands” (2022).</p> <p>11. “The Empire Strikes Out” (2022).</p> <p>10. “Get Some” (2022).</p> <p>9. “Sack Them All” (2022).</p> <p>8. “Silence is Betrayal” (2022).</p> <p>7. “Dopamine Smiles” (2021).</p> <p>6. “Soju Dreams” (2020).</p> <p>5. “Spirit’s Arrow” (2020).</p> <p>4. “Leaving Babylon” (2020).</p> <p>3. “No Big Whoop” (2019).</p> <p>2. “Orange Julius Assange” (2019).</p> <p>1. “Building 7” (2019).</p>
本の章	<p>8. “Exploring Resistance to Development in the Okinawa Pluriverse,” (2023). [in-press] In Joan Pedro-Carañana & Eliana Herrera Huérfano (Eds.) <i>Communicative Justice in the Pluriverse: An International Dialogue</i>, London, UK: Routledge.</p> <p>7. “At War with Womanhood: Today’s Struggle for the Means of (Re)production,” (2022). In Tadeusz Lewandowski (Ed.). <i>Sex in the States: Manners, Morals, and Morés</i>. Opole, Poland: University of Opole Press.</p> <p>6. “El Modelo de Propaganda y el control de los medios” en Joan Pedro-Carañana, & Francisco Sierra Caballero, (2019). (Eds.). <i>Homenaje a Edward S. Herman</i>. Sevilla, Spain: Comunicación Social Ediciones.</p> <p>5. “System Security, Surveillance, and the Propaganda Model: A Proposed Sixth Filter,” (2018). in <i>The Propaganda Model Today: Filtering Perception and Awareness</i>. London, UK: University of Westminster Press. https://doi.org/10.16997/book27.g</p> <p>4. “Manipulations in Chemicals and Communications: A Bizarre Blend of Facts and Fiction,” (2016). In <i>The Outlandish, Uncanny, and Bizarre in Literatures and Cultures</i>. Wrocław, Poland: University Press of Wrocław.</p> <p>3. “The Cultivation of Fear in the Face of Imports,” (2015). In <i>News from Somewhere: A Reader in Communication and Challenges to Globalization</i>. Eugene, Oregon, USA: Wayzgoose Press.</p>



	<p>2. “Heavy on Firepower: American Media Complicity in Unrestrained Consumption,” (2014). in <i>Poisoned Cornucopia: Excess, Intemperance and Overabundance Across Literatures and Cultures</i>. Bern, Switzerland: Peter Lang.</p> <p>1. “Naming and Framing in (Post)Colonial Okinawa,” (2013). In <i>Under Occupation: Resistance and Struggle in a Militarised Asia-Pacific</i>. Newcastle upon Tyne, UK: Cambridge Scholars Publishing.</p>
研究論文	<p>29. “The Serpent and the Staff: Symbols of Safety and Security in the Propaganda of a Global Medical Tyranny,” (2022). <i>Propaganda in Focus</i>.</p> <p>28. “Hiding in Plain Sight: Technocratic Tyranny Behind a Medical Mask,” (2022) <i>Propaganda in Focus</i>.</p> <p>27. “Syllogistic Reasoning Demystifies Evidence of Known COVID-19 Vaccine Constituents,” (2021). <i>The International Journal of Vaccine, Theory, Practice, and Research</i>. vol. 2, no. 1, pp. 149-170. https://doi.org/10.56098/ijvtpr.v2i1.32</p> <p>26. “Vaccine Development and Social Control: A Psychopathology of Impaired Reasoning in the Global Push for Mass Compliance,” (2021). <i>The International Journal of Vaccine Theory, Practice, and Research</i>. vol. 2, no. 1, pp. 93-124. https://doi.org/10.56098/ijvtpr.v2i1.29</p> <p>25. “An Homage to the Firefighters Who Warned the Public of the Collapse of WTC7,” (2021). <i>The Working Group on Propaganda and the 9/11 ‘Global War on Terror’</i>.</p> <p>24. “Transgressing the Logic of the New Tyrannical Normal: An Essay on the Struggle for Reason and Freedom,” (2021) <i>Off Guardian</i>.</p> <p>23. “Messianic Mad Men, Medicine, and the Media War on Empirical Reality: Discourse Analysis of Mainstream Covid-19 Propaganda” (2021). <i>The International Journal of Vaccine Theory, Practice, and Research</i>. vol. 2, no. 1, pp. 1-24. https://doi.org/10.56098/ijvtpr.v2i1.22</p> <p>22. “In Defense of Thought and Speech: A Reflection on Criticisms Leveled Against Scholars at New York University” (2020). <i>The Iconoclast</i>.</p> <p>21. “Who Wants to be a Slave? The Technocratic Convergence of Humans and Data” (2020). <i>Frontiers in Communication</i>. 5:2.</p> <p>20. “Picking Scads: The Dangers of Opening Wounds Covered by Corruption” (2020). <i>Media Theory</i>, vol. 4, no.1, pp. 20-25. (ISSN 2557-826X)</p> <p>19. “Telecom Jackboot: A 5G Kick to the Groin” (2020). <i>Off Guardian</i>, Feb. 20.</p> <p>18. “Social Media Penetrates Every Pore of Our Online Lives for Profit” (2019). <i>Truthout</i>, Dec. 7.</p>



17. "Ethics and the Poetics of Editing" (2019). *Ethical Space: The International Journal of Communication Ethics*. vol. 16 no. 4, pp. 43-47.
16. "How the Western media support state terror – while millions die" (2019). *Peace News*. August-September. Issue 2632-2633.
15. "Chomsky and Herman's Propaganda Model Foretells a Weaponized Facebook" (2019). *Truthout*. June 15.
14. "Media Theory, Public Relevance and the Propaganda Model Today" (2018). *Media Theory*, 2(2) pp. 161-191.
13. "The Propaganda Model and Black Boxes" (2018). *Media Theory*, 2(2) pp. 192-212.
12. "The Propaganda Model and Intersectionality: Integrating Separate Paradigms," (2018). *Media Theory* 2(2) pp. 213-239.
11. "U.S. Veterans (and the Okinawa Dugong) Reveal MCAS Futenma's Infringement of U.S. Navy's Safety Standards: Call for Immediate Closure of the Base" (2018). *The Asia-Pacific Journal: Japan Focus*, 16(8) (ISSN 1557-4660)
10. "Flags, Anthems, and the Politics of Free Speech in a Trump White House" (2018). *Fast Capitalism* (ISSN 1930-014X).
9. "Balloons and Tape as Hate Speech: American and Japanese Responses to the Okinawan Anti-Base Movement" (2015). *The Asia-Pacific Journal: Japan Focus*, 13(12). (ISSN 1557-4660)
8. "Under Occupation: From Militarised to Corporatised Spaces in Okinawa" (2015). *Global Research*.
7. "Selling the Henoko Base and the Future of Okinawa: Propaganda, Government Plans and 'Development'" (2014). *The Asia-Pacific Journal: Japan Focus*, 12(45). (ISSN 1557-4660)
6. "'Sweetening' the Pentagon's Deal in the Marianas: From Guam to Pagan" (2013). *The Asia-Pacific Journal: Japan Focus*, 11(27). (ISSN 1557-4660)
5. "Turning apathy into activeness in oral communication classes: Regular self- and peer-assessment in a TBLT programme." vol. 40, no. 3. Nov. (2012), pp. 407-420. *System: An International Journal of Educational Technology and Applied Linguistics* (ISSN 0346 251X)
4. "Ideologies and Name Recognition" (2010). *Okinawa Christian University Review*, no. 6 (ISSN 1349-8479)
3. "The Propaganda of Patriotism and Color" (2009). *Synaesthesia: Communication Across Cultures*. (ISSN: 1883-5953)
2. "The Language of Globalization: A Critique of Cultural Dilution" (2008). *Okinawa Christian University Review*, no. 4 (ISSN 1349-8479)



	<p>1. “Patriotism and the American Christian Quandary: Post-9/11” (2006). <i>Okinawa Christian University Review</i>, no. 2 (ISSN 1349-8479)</p>
翻訳された記事	<p>5. ありふれた光景の中に隠れる 医療用マスクに隠されたテクノロジーの専制政治. (2022).</p> <p>4. COVID-19 ワクチンの成分に関して演繹的推論により明白な結論を導く (2022). <i>Okinawa Christian University Review</i>. No. 19 (ISSN: 1349-8479)</p> <p>3. Versteckt vor aller Augen: Technokratische Tyrannei hinter einer medizinischen Maske, (2022). Axel B.C. Krauss</p> <p>2. Wer möchte Sklave sein? Die technokratische Konvergenz von Menschen und Daten” (2021). Axel B.C. Krauss</p> <p>1. Die Logik des tyrannischen „Neuen Normal“ überwinden (2021). Axel B.C. Krauss</p>
インタビュー	<p>6. “Public Communication and Power: Talking Capitalism, Theory, and Critique with John McMurtry” (2020). <i>Triple C: Journal for a Global Sustainable Information Society</i>. https://doi.org/10.31269/triplec.v18i2.1215</p> <p>5. “Propaganda and social control in the 21st Century: An interview with the editors of The Propaganda Model Today” (2018). <i>The Communication and Media Research Institute</i>.</p> <p>4. “A Preview of ‘The Coming War on China’: An Interview with John Pilger” (2016). <i>Foreign Policy in Focus</i>.</p> <p>3. “Propaganda in a Neoliberal Universe: An Interview with James Winter” (2016) <i>Synaesthesia: Communication Across Cultures</i>. pp. 18-23 (ISSN 1883-5953).</p> <p>2. “Revisiting Radical Democracy in (Post)Colonial Okinawa: An Interview with C. Douglas Lummis” (2015). <i>The Asia-Pacific Journal: Japan Focus</i>, 13(2) (ISSN 1557-4660).</p> <p>1. “The Tyranny of Official Editors: An Interview with Matthew Alford” (2013). <i>Synaesthesia: Communication Across Cultures</i> (ISSN 1883-5953).</p>
レビュー	<p>3. “In Praise of Reason: Springtime for Snowflakes by Michael Rectenwald,” <i>The Iconoclast</i>, (October 6, 2020).</p> <p>2. “Encircling China,” <i>Peace News</i>, (Winter 2017). Issue 2612-2613, London.</p> <p>1. “A Review of ‘The Writer with No Hands’,” (2014). <i>Synaesthesia: Communication Across Cultures</i>. (ISSN 1883-5953)</p>
学会発表等	<p>2021 “Munitions, Microbes and Messaging in the 9/11 Terror Wars,” 20th Anniversary Event: Propaganda and the 9/11 Global ‘War on Terror’ UK Column News</p> <p>2021 “War’s Essentials,” Blowing the Whistle on Propaganda Networks. Whistleblower Summit & Film Festival, Washington, D.C.</p> <p>2021 “Big Pharma and Bigger Madness: A Discourse Analysis</p>



	of Vaccine Pathology,” September 12-3, HESTIA 2021 Symposium, Shizuoka University.
2020	“Messianic Mad Men, Media Magicians and the Global War on Objective Reality: A Hegelian Analysis of Mainstream Propaganda,” September 12-3, HESTIA 2020 Symposium, Ryukoku University.
2019	“Framing the War on Terror: A Study of Peace and Security of Okinawa as a Launchpad to the Middle East,” December 4, Department of Peace Studies, Osaka Women’s University.
2019	“Living in a World Normalizing the Dispossession of Autonomy and Agency?” Media Justice in the Digital Age . International Association for Media and Communication Research, Madrid, Spain.
2018	“The War on Terror: A Pitched Battle for Control of the Public Mind?” World Congress for Middle Eastern Studies , Seville, Spain.
2016	“An Introduction to Colonial Disappearing Acts: Giants’ Footprints and Stepping Stones,” Abusing Power: The Visual Politics of Satire , hosted by the Centre for Applied Philosophy, Politics, and Ethics, CAPPE, University of Brighton, Brighton, United Kingdom.
2016	“The Disease of Neoliberalism: Theory and Practice in the Death of Education,” Decay, Disease and Death in Literatures and Cultures , hosted by the Department of Anglophone Studies, University of Opole, Poland.
2016	“The Nature of Time and the Nature of Resistance to It: A Study of Okinawan Opposition to Militarization,” Asia in Motion: Horizons of Hope , hosted by the Association of Asian Studies in Asia Conferences, Doshisha University, Kyoto, Japan.
2015	“Manipulating Time in Deterring Threats Against Manipulations of Nature,” Discourses of Development, Destruction and Desecration: Studies in the Manipulation of Nature , hosted by the Graduate School of Intercultural Communication, Okinawa Christian University, Nishihara, Okinawa, Japan.
2015	“Waiting: A Weapon of Defense Against Military Aggression Aimed at the Environment,” Waiting: Time/Theory/Action in Global Asias , Asia Theories International Symposium, hosted by The Graduate Institute of Taiwan Literature and Transnational



	Cultural Studies, National Chung Hsing University, Taiwan.
2014	“Weaponized Chemicals: A Study of Corporate Communication and the Bizarre,” <i>The Outlandish, Uncanny, and Bizarre in Literatures and Cultures</i> , hosted by the Department of Anglophone Studies, University of Opole, Poland.
2014	“Agent Orange as Agent of Change in Public Discourse Practices,” <i>Agent Orange and the Politics of Poisons</i> , international symposium, hosted by The Graduate School of Intercultural Communication, Okinawa Christian University, Nishihara, Okinawa, Japan.
2012	“Heavy on Fire Power: The American Media’s Complicity in Unrestrained Consumption,” <i>Poisoned Cornucopia: Excess, Intemperance and Over-abundance</i> , hosted by the Department of Anglophone Studies, University of Opole, Poland.
2011	“Causes and Consequences of 9/11: Some Perspectives from Okinawa,” <i>The ‘9/11’ Decade: Rethinking Reality</i> , hosted by the Centre for Applied Philosophy, Politics, and Ethics, CAPPE, University of Brighton, Brighton, United Kingdom.
2011	“Naming & Framing in Post-War Okinawa,” <i>Dialogue Under Occupation V</i> , hosted by Okinawa International University, Okinawa, Japan.
2010	“Turning Apathy in Activeness: TBLT with Self- and Peer-evaluation,” <i>2010 PAC-KOTESOL</i> , Sookmyung Women’s University, Seoul, South Korea.
2009	“What is 20? The Ideal Limit in Composition Studies,” <i>UMUC Conference & Workshop on English Communication Studies</i> , hosted by University of Maryland University College at The New Sano Hotel, Tokyo, Japan.
2007	“A Vygotskian Approach to Grammar and Meaning,” <i>The Fourth Annual University of Maryland University College Writing Conference</i> . University of Maryland, College Park, Maryland, United States.
2006	“Vygotskian Phrase Play,” <i>Rethinking and Relearning Diversity: From Conflict to Inclusion Conference</i> . University of Maryland, College Park, Maryland, United States.
2003	“Phrase Play as a Means of Developing Writing Skills,” <i>The 2003 Okinawa International Women’s Forum</i> , Ginowan City Convention Center, Okinawa, Japan.



教員 プロフィール・研究活動業績

沖縄キリスト教学院大学 沖縄キリスト教学院大学大学院

社会活動等	高等学校英語教員向けライティングラボ 2006 -
所属学会	Coeditor, Propaganda in Focus . (ISSN 2758-1489) Convener, INTERNATIONAL CORONA RESEARCH COHORT Associate Editor, Frontiers in Communication, Political Communication (ISSN 2297-900X) Coeditor, Synaesthesia: Communication Across Cultures (ISSN 1883-5953) Executive Committee, Working Group on Propaganda and the 9/11 Global 'War on Terror' Associate Researcher, Organisation for Propaganda Studies Member, Japan Association of Language Teachers

一言

[モットー]

Love your enemies ... -*Yeshua*