

PRESENTATION RUBRIC

Student Name: _____

Judge Name: _____

	Basic (0-9 points)	Intermediate (10-17 points)	Advanced (18-25 points)	
1. Organization (25 points)	Ideas are unfocused and/or undeveloped; the main purpose is unclear. Structure is incoherent. Ineffective or absent introduction and/or conclusion.	Main idea is evident, but the organizational structure needs strengthening. Structure seems somewhat incoherent. Ideas do not always flow smoothly, causing some confusion. Introduction and/or conclusion somewhat ineffective.	Ideas are clearly organized, developed, and supported to achieve a clear purpose. Coherence is evident. Introduction grabs attention and clearly states the purpose of the speech. Introduction and conclusion are effective.	Score
2. Overall Impact (25 points)	The presenter is not able to keep the audience engaged.	The presenter is able to keep the audience engaged most of the time. Some effort has been made to make the material relevant to the audience.	The presenter is always able to keep the audience engaged. Delivery style is modified as needed. Topic selection and examples are interesting and relevant for the audience.	Score
3. Language Use (Verbal Effectiveness) (25 points)	Language variety/choices are limited. Or speaker may use slang or jargon, or overly complex language.	Language used is mostly appropriate, but word choices are not particularly vivid, precise, or powerful.	Language is familiar to the audience and appropriate for the setting. Language variety/choices are vivid, precise, and rhetorically powerful.	Score
4. Delivery (Nonverbal Effectiveness) (25 points)	The delivery detracts from the message; eye contact may be very limited; the presenter does not speak clearly or reads from a script; gestures and movements may be non-existent, jerky or excessive.	The delivery generally seems effective; however, effective use of volume, eye contact, vocal control, etc. may not be consistent; some hesitancy may be observed.	The delivery is very natural, confident, and enhances the message – posture, eye contact, natural gestures, facial expressions, volume, pace, etc. indicate confidence, a commitment to the topic, and a willingness to be heard.	Score
Notes:				Total

IMPROMPTU RUBRIC

DIRECTIONS: Enter scores for each category and then total the scores.

	Comprehension (0-10 points)	Confidence (0-10 points)	Knowledge (0-10 points)	
Impromptu Qualities (30 points)	Score reflects how well the speaker understands the questions.	Score reflects how self-confident speaker is in replying to questions.	Score reflects speaker's knowledge of topic, as evident from answers.	
	Score	Score	Score	Total
Notes:				